

S P E C I A L
FACTS & FINDINGS

**SUBSCRIPTION DEAL
FOR AFFILIATE MEMBERS**

Members of NALA affiliated associations are eligible for a special \$25 annual subscription to *Facts & Findings* magazine. This is a significant discount off the non-member annual rate of \$35 and is good for renewal as long as you remain a member of your NALA affiliated association. Should rates increase in the future, you will still receive a 30 percent discount off the published rates.

Simple as...



- 1** Advise your NALA affiliated association that you wish to take advantage of this special rate.
- 2** Your affiliated association sends your name and payment for the first year to NALA.
- 3** NALA enters your subscription and sends renewal forms near the expiration date each year...as long as you are a member of a NALA affiliated association.

If you should decide to take the next logical step of becoming an individual member of NALA in order to receive the benefits of this national association, you will receive a \$25 credit toward your first year's dues. Visit the NALA website to learn more about *Facts & Findings* and about membership in NALA!



**THE ASSOCIATION OF
LEGAL ASSISTANTS • PARALEGALS**

1516 S. Boston Ave., Ste, 200 • Tulsa, OK 74119 • 918-587-6828 • www.nala.org



PRESS RELEASE
July 1, 2011

Special NALA Promotion For Affiliate Members



A special \$25 rate for a one-year subscription to *Facts & Findings* is being offered to members of NALA affiliated associations to encourage sustained membership in the affiliated associations and to introduce the advantages of individual membership in NALA.

Individual members of NALA already enjoy subscriptions to *Facts & Findings* included in their annual dues as well as discounts on many CLE programs and other benefits. This special promotional rate for affiliate members is a significant savings over the regular \$35 for non-members. The discounted rate will be continued as long as recipients remain members of their affiliates.

If subscription rates increase in the future, members of the affiliated associations still will receive a 30 percent discount off published rates. Should recipients of this special promotion decide to become individual members of NALA, they will be extended a \$25 credit toward their first year of dues.

Procedural details for this special promotion will be provided to the affiliated associations and NALA will take care of sending renewal notices to the subscribers and managing the mailing list.

Facts & Findings is widely regarded as the premier national publication for paralegals. The full-color bimonthly magazine features articles on a variety of topics of interest to all legal professionals and to many business people as well. Authors include paralegals, attorneys, judges, and educators.

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Special *Facts & Findings* Promotion

Information and Procedures for Affiliates

1. The special \$25 rate is for one year and will be extended annually for as long as the recipient is a member of your affiliated association, and your association maintains its affiliation with NALA.
2. If future subscription rates must be increased, members of affiliated associations will receive a 30 percent discount off the published rates.
3. If subscribers decide to become individual members of NALA, they will be extended a \$25 credit toward their first year of dues.

Simple Procedure

1. Send NALA the names and addresses of those who wish to participate, along with payment for the first year's subscription. A spreadsheet and a check will be sufficient.
2. Submitted names will be checked against the regular NALA membership list and the first year's subscriptions will be entered.
3. Affiliates will be contacted near the subscription expiration dates to confirm that subscribers are still members and NALA will send renewal forms. New participants in this promotion can be added at any time.

Questions?

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